



Swan City Football Club
Regular Board Meeting
November 4, 2025

Present: Paul Wedman, Sherri Clayton, Dara LaLonde, Lynda Atamanchuk, Corrie Funk,
Derek Van Tassell, Chuntai Jin, Mathieu Evans, Jessica Reid,

Staff: David Rojas, Houssam Chattri

Regrets:, Brian Meiklem, Sukh Dass,

1.0 CALL TO ORDER

Paul Wedman chaired the meeting and called the meeting to order at 7:30 pm.

2.0 ADOPTION OF THE REVISED AGENDA

Motion 01

To adopt the revised consent agenda of October 7, 2025, which includes the committee reports as presented.

Moved by: Jessica

Seconded by: Sherri

Carried

3.0 ADOPTION OF MINUTES

3.1 October 7, 2025, Board Meeting Minutes

Motion 02

To adopt the Board Meeting Minutes dated October 7, 2025

Moved by: Dara

Seconded by: Derek

Carried



4.0 FINANCIAL REPORT: N/A

5.0 ED/TD/ Reports

5.1 Executive Director Report

Facilities

The Swan City FC sign outside the indoor pitch fell off. We are currently looking at replacement options.

Naming Rights

The City has approved the sale of the Naming Rights for our Indoor Boarded facility. The tendering process opened on September 11th. We continue to wait for direction on successful bids.

Other

All Indoor 2025-26 programs are off to a great start.

Upcoming Events:

- Swan City FC AGM will take place on Thursday, November 25th. - Club raffle application has been submitted. Tickets will be ready for pickup mid November.

5.2 Technical Director Report:

Youth Programming

Grassroots Program

Program launched October 14th, consisting of 9 sessions for players U4 to U13.

Includes practice sessions and house league games for U7–U13 age groups.

Tim Hortons Festival scheduled for December 14th, celebrating the completion of the grassroots indoor Fall season. A new season will start on January 2026.



Competitive Program

17 teams registered in EMSA for the indoor season, ranging from U8 to U17, across Tier 1–Tier 3 levels. U8 to U11 are all boarded.

Each team has been issued new SCFC player and coaching staff cards, streamlining registration and event participation.

Tournament Teams

7 teams will participate in the SGSA Early Bird Tournament in Edmonton (November 13–16 and November 20–23).

Next event: FC Memorial Challenge Tournament, scheduled for January 22–25.

Additional optional tournaments will be confirmed as the season progresses.

Goalkeeper Training Program

Runs every Saturday at the JDA County Sportsplex.

Led by Coach Isaac and Coach Alecs, both former college-level goalkeepers.

Supported by four assistant coaches, ensuring individualized attention for each goalkeeper.

Strong attendance and consistent progression among all goalkeepers.

Futsal Program

All competitive teams are participating in the weekly futsal league at Northwestern Polytechnic.

Games take place every Sunday with a focus on player creativity, fun, and ball mastery.

Coaches provide minimal tactical instruction to allow players to experiment and express themselves freely.

Positive feedback received from both players and parents.

School & Community Programs

School League

Scheduled to begin in April and run through May.

Open to students from Grade 3 through Grade 12, fostering school and club collaboration.

Power Soccer

Sessions take place Tuesdays at Eastlink Centre.

“Share the Game” teaching schedules were distributed to all teams in early October, covering the period from October to January.

The remaining schedule (January–April) will be released in the new year.



Coaching Development

Objectives

Short-Term Goal: Ensure all coaches meet the minimum certification requirements to coach within the club.

Long-Term Goal: Achieve the Club Youth Licence within 2–3 years, enabling Swan City FC to introduce the Alberta Player Development League (APDL) program.

Current Coaching Staff

28 coaches involved in competitive programs.

7 new coaches recruited this season.

2 coaches (Houssam & David) currently enrolled in the Concacaf B Licence.

2 coaches (Youssef & Chuntai) are currently completing the Concacaf C Licence.

Most coaches have completed the Canada Soccer “Introduction to Coaching” modules.

A practical certification clinic will be hosted once enough coaches are ready, allowing them to progress toward full Concacaf C Licence eligibility.

Coach Development Clinics

To strengthen coaching knowledge and align with the club’s playing identity, we have implemented monthly inperson clinics.

Preseason Clinics: Held on Monday, September 22nd and Thursday, September 25th at Swan City Pitch.

Covered club identity, philosophy, season objectives, coaching methodologies, and session design.

Included a live demonstration session to introduce our new training framework.

October 29th Clinic: Focused on positional play, decision-making, and understanding substitution timing based on game flow. ◦ Encouraged tactical awareness and game observation.

All coaches received coaching notebooks for session planning, note-taking, and self-reflection.

Next clinic: End of November – curriculum by age group and introduction of a conditioning app for coaches and players.

Practice Observations & Support

Ongoing technical team visits ensure all coaches receive constructive feedback and mentorship.

October 4: Led practice for U12 & U13 Girls EMSA (JDA Crosslink) and provided direct feedback to coaching staff.

October 15: Observed U11 Girls (Alecs & Kate) and U10 Boys EMSA (Robin); follow-up discussions held.

October 24: Observed U12 Girls HP (Koch & Allison) and shared feedback post-session.



Final Remarks

We are moving toward having all Swan City FC coaches certified to ensure quality, consistency, and professionalism across all programs. Coaches are strongly encouraged to begin pursuing certifications if they plan to continue coaching within the club. Our long-term aim is to have Concacaf C Licence as the minimum requirement for all High Performance and EMSA team coaches and to obtain the Youth Licence. As we continue to grow, we may need to begin recruiting additional certified coaches, which will be discussed with the board when the time comes.

Adult Leagues

Men's League

6 teams in the competitive division, playing once weekly (Mondays/Wednesdays).

Notably, several younger players have joined this season, bringing new energy and competitiveness.

Women's League

5 competitive teams and 4 recreational teams.

Recreational League plays Tuesdays, Competitive League plays Thursdays.

Strong participation from U17 graduates and several former college players, creating a great and competitive environment.

Club Merchandise

Macron gear provided for U8–U11 Boys & Girls.

Additional socks and shorts ordered to meet player demand.

Continuing use of Adidas jerseys for U12–U17 until full phase-out by 2027.

Plans in motion for customized Macron kits once the club transitions to the new Dome facility.

The Macron online store is now active, with a link to be added to the club's website for easy access.

Personal & Professional Development

Currently completing the Concacaf B Licence.

Will enroll in a Communication Course (Nov-Dec) and a Time Management Course (Jan-Feb) to strengthen leadership and organizational skills.

Future Planning & Partnerships Early Morning Academy (Proposal)

Exploring the possibility of an Early Morning Technical Academy focused on small-group technical sessions for motivated players seeking additional ball contact time.

To be discussed further with the board and technical committee.



International Partnerships

Established new connections with FC Parma (Italy) and Saint Sebastian regarding trial and training camp opportunities for high-performance players.

Discussions ongoing to create exchange or travel programs that provide exposure and cultural experiences for our athletes, while remaining aligned with club values and standards.

Closing Remarks

This season, significant steps have been taken to strengthen our coaching development, program organization, and player experience across all levels. The focus remains on building a strong, consistent coaching identity that reflects the values of Swan City FC development, integrity, and excellence on and off the field.

Motion 04

Adopt the ED & TD reports as presented

Moved by: Jessica

Seconded by: Chuntai

Carried

6.0 OLD BUSINESS

- 6.1 Dome Operating Proposal
- 6.2 2025 AGM
- 6.3 Beaverlodge Soccer Field

7.0 New Business

- 7.1 New SCFC Sign at Indoor Pitch
- 7.2 Female player and coach retention
- 7.3 Fairness and female in sport female declaration
- 7.4 Dome proposal



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8.0 NEXT MEETING: TBD, 2025

The chair adjourned the meeting at 9:30 pm.

Approved the 8th day of November 2025.

- CHAIRPERSON

(Paul Wedman)

SECRETARY

(Lynda Atamanchuk)