



April 13, 2021 Swan City FC Board Meeting Minutes. Held at 5pm via ZOOM.

In attendance: Derek V, Kara S, Robert K, Lynda A, Jeff H, Jesse N, Amber P, Dylan C (ED), Claude B (TD)
Regrets: Chad M, Bridgette B, Matthew T, Brian M

Meeting called to order at 5:05 pm. It is standard practice for the agenda, prior minutes and staff reports and committee reports to be circulated ahead of the Board meetings.

AGENDA: No additions for today's meeting. Kara made a motion to approve the presented agenda, Jeff seconds. The motion was unanimously approved.

PRIOR MINUTES (on website); Kara motions to approve prior minutes, Lynda seconds. The prior minutes were unanimously approved

REPORTS

Program Coordinator report

- a. quad drop in well received
- b. e-sports: 7 teams registered. Players enjoyed. Dylan believes we have something here. what else could we do? Advertise more, donations for prizes. Hopeful to build on first round
- c. soccer tennis – cancelled due to Covid
- d. adult league -cancelled due to Covid
- e. casino and dream home – cancelled due to Covid
- f. refs - entire province is down referees. Need to do something to ensure we have enough for league play. We will cover COST of course, registration to still be covered by individual, Jen to reach out to adult team coordinators to see if we can get the word out and find interest.
 - i. **Kara made a motion for the club to cover course fees for this outdoor season - up to 30 referees. Jeff seconded. Motion passed unanimously.**

Executive Director report

- a. Field preparation: planning to use pitch 1 training centre for full play no pay.
- b. Shed from Gateway suggested to be moved to training centre
 - i. Concerns for vagrancy/ vandalism at Gateway - do we need a gate? Lighting?
- c. Website/ Emails/ Registration: updated for all organization board members
- d. Registration: over 1200 for recreation, with over half for U5-U7 category. Few tweaks adjusted, with improvements still needed on the internal side.
- e. Grants:
 - ii. Received 2nd top up for small/ medium enterprise
 - iii. Jump Start - \$15000 to be received asap
 - iv. Winter Games legacy fund – waiting to hear a response to the application



- v. Emergency funding with City of GP - pulled application as City contributed \$100k a number of months ago to design. Also, it was not a good look to be asking for emergency funding while we are having facility discussions.
- vi. Community Development and Community Group Funding - GPSA used to receive \$16000, except for the last two years. Need to inquire about how to get back on this,
- vii. Makadiff – grant deadline end of May
- f. Staffing: please keep in mind as to how to manage what we have vs what we need to make a successful summer program work, assuming all is a go!
 - viii. Could we find local businesses that may wish to advertise for work done to help support our programming rather than funds that are already low due to restrictions/ programming?
- g. We should continue to qualify for government programs until June 2021

Technical Director report

- a. Budget presented for competitive for summer 2021
 - i. Looking to grow/ play with EIYSA; they would like to branch out to our neighbourhood as well
 - ii. All licensed coaches for all teams
 - iii. All costs measured at 15 players/ team
 - iv. Going to rebrand what we have for uniforms for the upcoming season so no cost for uniforms this year; training wear will be flexible as well this season
 - v. Training centre sessions added to fee structure (cost of our training sessions are about 1/3 cost of same programming in major centres with the exact same opportunity for players - huge opportunity for our players)
- b. Memorandums of Understanding (MOU): we are now talking to Sexsmith and Slave Lake, Beaverlodge is at a standstill at the moment.
 - vi. Will be running programs for Sexsmith this season
 - vii. Hope to see if Beaverlodge will do sessions with us this summer as well, as they have yet to plan anything for their summer
 - viii. Lakeland reaching out to us as well; in discussions for potential MOU with them
- c. Power Soccer- a no go until the fall, no spring season available with their higher vulnerability
- d. Ref - Discussion with Ken L and the potential of an interactive course with our adult teams.
- e. CPR: coach meeting will be had this week regarding dates
- f. Pitch 1 should now be referred to as the INDOOR or OUTDOOR Training Centre
- g. Discussion about a monthly stipend for certain individuals who have been very helpful the past couple years of technical programming, \$200/mo.
 - ix. Board supportive of this idea if we can increase revenue in next few months.
- h. FULL PLAY, NO PLAY program; WE'RE READY!!!!This program has shifted the club structure, over 1000 registered at this time. Some minor adjustments may be required to ensure all



players get on the field, all single age group female teams up to u12, waitlist started after 1200 but we wish not to turn any players away.

- i. Now, to raise funds??
- ii. Festival days - will be marked and shared with the community for specific involvement and exposure of members/ businesses/ first responders/ radio stations/ etc.

Treasurer Report/Financial statement:

- a. Finalized financial statements and shared from Sept 2020 and Feb 2021
- b. Bookkeeping up to date and cleaned up from amalgamation and bookkeeper transition
- c. Tight on cash at this moment - need to be cognizant about this moving forward.
 - iii. Reached out to ATB and discussed the GIC in case of emergency
- d. Specific financials:
 - iv. MINOR: Financials now reflecting transition to SCFC; smaller loss than truly felt as many expenses were covered by SCFC after amalgamation
 - v. GPSA 2019/2020: no surprises, ups and downs due to in house bookkeeping, CEWS, lower interest rates, etc.
 - vi. COMBINED: saw a loss of \$50,000 due to 2020 restrictions. Not as bad as expected
 - vii. Copies of approved financials will be available to public through viewing at the SCFC office
 1. **Jeff H made a motion to approve Sept 15, 2020 financials as presented by Jesse N and attached to the agenda, Kara seconded, unanimous passed.**
 - viii. Without operations in 2021 due to restrictions, we are seeing a very large loss for the first half of the year. If things do not pick up, we will need to re-evaluate seriously and make informed decisions based on numbers

Referee Report- Not Requested

Committee Reports:

- A. Finance Committee- tabled for next meeting
- B. Facility Committee-
 - a. Derek V had a meeting with various parties sharing information about revamping of Crosslink County Sportsplex "soccer only" facility or "multi-user" facility, push from the County and City for us to reconsider and work with them designing what would work for us to use their facility for soccer.
- C. Fundraising/Advertising/Social Media Committee- no report
- D. Senior/Minor Committee- no report



Old business

- A. Intentionally Removed- will come back to next month

New Business

- A. COVID: Update; still waiting on AHS removal of restrictions. Programs ready as soon as green light given
- B. Financial discussions; see above
- C. Summer programming; see above

Roundtable

- a. Keep up the grant writing - good work Dylan!
- b. Can we use some of our older athletes to help with set-up and take down of our Full Play program - what about our competitive teams???

Meeting was adjourned at 6:17 pm. Next meeting May 4, 2021 at 5pm at TBD.