



February 2, 2021 Swan City FC board meeting minutes. Held at 5 p.m. via Zoom

In attendance: Derek V, Kara S, Matt T, Amber P, Lynda A, Cat R., Jesse N, Brigitte B, Robert K, Jeff H, Dylan C (ED), Claude B (TD)

Regrets: Chad M

Meeting called to order at 5:03pm. It is standard practice for the agenda, prior minutes and staff reports and committee reports to be circulated ahead of the Board meetings. This was complied with.

AGENDA: One addition was made. 5(g) was added in relation to discussing 4Her. Jeff moved to approve the revised agenda. Seconded by Cat. The revised agenda was approved unanimously.

PRIOR MINUTES: Matt moved to approve the prior minutes. Jeff seconded. The prior minutes were approved unanimously.

REPORTS:

Program Co-ordinator:

- a) Minor indoor fall season almost finished and adult refunds should start next week;
- b) Volunteers still needed for the Dream Home and Casino;
- c) Discussion about reimbursement for referee courses (how to encourage more to join, focus on ref development);
- d) Discussion regarding sale of vintage clothing items;
- e) Team Link appears ready to use for next regular season; and
- f) Adult league- can we get spring soccer going once restrictions are lifted.

Executive Director:

- a) Policies- We need to update policies that have not yet been added to SCFC. These can be handled via email vote for approval by board once ready; and
- b) Funds from Men's, Ladies, and minor obtained for amalgamation shall be transferred to a joint GIC for future capital projects.

Technical Director:

- a) Coaching development 2-3 x per week continuing;
- b) Player development on hold. We are waiting to see if EIYSA is a go for some of our competitive older teams. We are prepared to run programs to get players back on the field;
- c) Receiving an approximate \$70,000 donation from an anonymous individual to purchase 6 power chairs for our Power Soccer program;
- d) Social media/marketing plan in the works to enhance growth of SCFC club.

Treasurer Report/Financials:

- a) Work continues to clean up finances to present accurate SCFC Club financials;
- b) 2020 has seen a large revenue decrease as expected;
- c) 2020 has also seen a large expense decrease through Board and staff planning; and
- d) Draft of annual financials is in the works.

Referee Report: Discussed when restrictions are lifted and referee requirements.



SUB-COMMITTEE REPORTS: Reports were received from the various sub-committees (Finance; Facility; Fundraising/Advertising/Social Committee; Senior/Minor Committee).

Amber made a motion to approve the Reports. Seconded by Robert. Motion approved unanimously.

OLD BUSINESS:

- a) Refunds- process commenced. To be finished by end of month;
- b) Insurance- Reviewed, adjusted and obtained. Dylan to double check that our power soccer program is covered and chairs insured;
- c) Strategic Year Plan- Date to be determined. Dylan to canvas and set date;
- d) 2021 Agenda/Goals to be finalized for next meeting by ED and TD;

NEW BUSINESS:

- a) COVID update- Still waiting on restrictions to be lifted but programming is ready;
- b) Team Link- Local, free (sponsored by Ernie's), user friendly, easy use of waivers, positive feed back from board members. Decision made to move to Teamlink from Team Snap;
- c) ED Policies- to be updated and reflective of SCFC mission and goals;
- d) Esports tourney Feb. 27- 1st tourney for our members. First in the community for this type of engagement;
- e) ASA Board elections- Derek asked if anyone interested in putting their names forward for open positions. If candidate successful, they would need to step down from SCFC board. Deadline Feb. 7;
- f) Social media-4Her- Discussion had regarding the launch of 4Her program for women within our community under SCFC. Cat and Brigitte to formulate promotional plan for same;

ROUNDTABLE:

- a) Discussion about advertisement on north side exterior wall of pitch 1. Robert has agreed to donate \$500 to same. Derek to discuss with ED;
- b) Jeff added to Facility sub-committee;
- c) Jesse and Lynda have done a great job cleaning up the financials. Rob and Jeff are excited to be back. Brigitte supportive of the social medial planning and thanks all around to everyone for hard work to date;
- d) Esports- let's get advertising;
- e) Derek to chat to TD for immediate programming for minor players;
- f) Sign from Metal Lord to have color conflict fixed and will be mounted ASAP.

Action Items:

- a) Jen to finish processing refunds by end of the month;
- b) Dylan to check into insurance to make sure Power Soccer liability and assets covered;
- c) Dylan to set strategic year planning date- Preferred month is April (before outdoor);
- d) Dylan to find quote for external SCFC sign on pitch 1;
- e) Derek and Dylan to review and revise additional policies;
- f) Dylan and Jesse to handle combining GIC and locking same in;
- g) Dylan and Claude to provide ED and TD 2021 goals for next board meeting;
- h) Claude to draft letter of thanks to donor and see if donor willing to be named so we can thank appropriately. Also, how to release news to our members?; and
- i) How to advertise Esports?



Meeting was adjourned at 6:28p.m. Next meeting date March 2, 2021 at 5pm TBD.