



Swan City Football Club
Regular Board Meeting
April 4, 2023

Present: Derek Van Tassell, Dara LaLonde Lynda Atamanchuk, Corrie Funk, Sherri Clayton, Jane Penson, Kriss Scott, Carlos Ramos, Troy Smith, Stefan Caers

Staff: David Rojas, Houssam Chattri

Regrets: Chad Moore

Guest Attendee: Terri Sudnik – Facility Committee- She provided updates on the potential new indoor facility. – The City of Grande Prairie would like to do further cost analysis into the dome structure.

1.0 CALL TO ORDER

Derek Van Tassell chaired the meeting and called the meeting to order at 7:33 pm

2.0 ADOPTION OF THE REVISED AGENDA

Motion 01

To adopt the revised agenda of April 4, 2023.

Moved by: Paul

Seconded by: Troy

Carried

3.0 ADOPTION OF MINUTES

3.1 March 7, 2023, Board Meeting Minutes

Motion 02

To adopt the Board Meeting Minutes dated March 7, 2023.

Moved by: Troy

Seconded by: Corrie

Carried

4.0 FINANCIAL REPORT

4.1 Financial Reports Dated: February 28, 2023.

Motion 03

To approve the financial reports for February 28, 2023 as presented.

Moved by: Troy

Seconded by: Sherri

Carried



5.0 ED/TD/Committee Reports

5.1 Executive Director Report

Facilities

Important conversations are taking place between the City and our club regarding funds, size, and location of a new recreation facility. More details will be provided at the board meeting.

Back in January 2023, the city agreed to let us to keep the turf from The Leisure Centre as long as our club dealt with every aspect of the process. Over the weekend (April 1-2), Swan City FC volunteers completed the task of ripping off the turf and underlaying rubber from TLC and moving it to Pitch 1. These items will remain at Pitch 1 until we are able to replace our current turf this summer. This turf is 10 years newer than our current Pitch 1 turf. We continue to wait for the city to confirm our CKC requests for Outdoor 2023.

Grassroots

Indoor grassroots ended on April 2nd. Spring Sessions will begin the first week of May (weather dependent). Most age groups are now full, and we are currently sitting at 90% program capacity (552 total spots available). The remaining 10% will likely be filled after competitive assessments.

Fundraising

Ended - Cars for Christmas. \$8,500. Swan City FC Awards Night- \$1,070 to be used towards a new Power Soccer Chair

Grants

Co-op Community Spaces Grant. \$20,000- \$150,000. We applied for a \$25,000 grant to use towards restoring the Rotary fields irrigation system and Rotary building. - Naming rights are a requirement for this grant. We are in contact with the City, they seem willing to work something out as CO-OP is a big community supporter and the City wants our club to have access to these funds.

Contracts

We have purchased 105 new Swan City jerseys for our competitive teams. Sportswear Plus has an additional 135 in stock ready to be purchased for future competitive teams. We will potentially purchase an additional 45 jerseys for the 2023 Outdoor Season. There are four sponsorship board spaces available.

Other

SCFC to run the Mini-World Cup tournament April 21 - 23. Registration will close on April 5th . A new Power Soccer Chair has been ordered. Estimated delivery is August/September, we will pay 50% this week and 50% when the chair is shipped. Currently discussing best payment option.

Competitive and Adult Programs – Budget review and approval.

5.2 Technical Director Report

Programming

Minor Soccer:

• 2023 Grassroots indoor Season 2:

- Grassroots festival: March 24-25 ;2 games per team; 12 minutes per half
- Medals for all the teams; Tim Hortons and popcorn for everyone
- Sticky's Candy provided \$5 gift cards for player of the game: great feedback overall

• Mini World-cup: April 21-23

- Teams of 5 players; register as a team or as an individual player



- 32 teams registered from U7 to U17 boys and girls
- Each team will be assigned a country to represent
- **22-23 Grassroots outdoor season:**
- Registration opened March 15; 8 weeks program; 2 times per week; Practice at Rotary and Games at CKC on Sunday ;Grassroots structure: 6 teams per age group per gender; 12 players per team; U4 to U13-15 mixed
- Registration is now full for U4, U5, U6, U7, and U11 Boys
- Festival at the CKC; food trucks; face tattoos etc.

Competitive Teams:

- Awards Night: 3 trophies per team; Athlete of the year; Team of the year; great feedback
- Next Indoor Season: Offer food; Fundraising opportunity
- **Outdoor Season Structure:** Grassroots/House league at the Rotary fields or CKC, Competitive and High-Performance streams
- Competitive teams Assessment April 5, 14, 15, and 16; additional assessment on April 24
- Female athletes: Create U9-U11 competitive teams
- 22 U11 girls and 17 U9 girls registered for the assessment
- Objective: Create two U11 teams and one U9 team for the outdoor season
- Teams projection for the 2023 outdoor season: - U9 Boys; U9 Girls; 2 U11 Boys; 2 U11 Girls; U13 Girls; 2 U13 Boys; U15 Girls; U15 Boys; U17 Girls - 12 teams total
- EMSA team declaration deadline is April 6; U11 Boys hp; U13 Boys hp; U15 Boys hp; U17 girls hp

Tournaments:

- Youth Provincial Games: - U17 Girls hp - 4th place - Tier 1 - U15 Boys hp - Gold - Tier 2

Coaches:

- Moving towards completing Canada Soccer Standards for quality soccer • Recruited four new coaches for the competitive stream; they took all the required courses for quality soccer standards • Recruiting more U15-U17 players to coach grassroots
- Mini Coaches - Junior program; to discuss with Sherri –

Adult League:

- Indoor Spring league: April 5 - March 1
- 8 games guaranteed: indoor boarded
- Looking to sanction an adult tournament this outdoor season; CKC field
- Adult outdoor season: 9 VS 9 game format. Registration opens April 15

5.3 Beaverlodge Report

Subcommittee members:

Stefan Caers: president, equipment

Tomas Krejcar: website, social media

Harmony Freeman: sponsors, fundraising

Lynette Tubman: volunteers, coaches

Tamara McCallum: social media, secretary

84 registrations as of [today](#)



Potential agreement on pilot project with town of Beaverlodge on playing all at baseball park. Town has allocated \$20 000 towards developing the soccer program with equipment and field development.

5.4 **Facility Committee** – City Council approved in principal funding of up to \$10 million from debentures for an indoor recreation facility.

5.5 **Fundraising Committee** – N/A

5.6 **Senior League Report**

1. **Indoor League**

Women's league Comp Div usually plays Thursday nights and Rec Div. usually plays Tuesday nights. The schedule changed halfway through the season where, for example, teams normally playing on a Tuesday had to play on a Thursday or Friday. The main reason was due to losing access to Pitch 2 and having to squeeze all the schedules onto one pitch. This was causing teams to have to forfeit due to players unable to commit on the different night. Consensus was for next season the teams would rather see the season extended to fit games in rather than changing the weekday. Next indoor season, Women's league would prefer Rec div play Tuesdays and Comp div play Thursdays. To avoid 10 pm games, both divisions are okay playing games on Sunday night.

It's difficult in Women's league getting teams to register in the Comp division. Would like to create a Rec "All Star" team where these players can play on their own rec div team but also can play in the Comp div under the "All Star" team. Rec teams do not like the current system where the top rec team in a round robin moves up to comp div and the bottom comp team moves down to rec. There are rec players who are no longer playing soccer because they don't want to be forced to play against a comp team. Creating a "Rec All Star" team would solve this problem.

Men's league – no issues with the indoor schedule.

Men's and Women's league – Both have issues with some referees not being consistent, not blowing their whistle when a player is down, box ref just running the clock and not making calls. Ref coaching and complimenting rather than refereeing. The group acknowledged that the job of a referee is hard but maybe there should be a refresher course to help obtain more consistency with refereeing.

Next indoor should organize a senior league social season wind up and awards night event.

2. **Spring League**

6 v 6 boarded at Pitch 1 – 8 games over 4 weeks

Women's League – 4 teams – Tues/Thurs

Men's League – 4 teams – Mon/Wed

Game sheets are required.

There will be one center ref only.

Suggestion for next year, create a co-ed spring league to be played at Crosslink Field.

3. **Goalie Pool**



There used to be a “Goalie Pool” list created for Women’s league so that if a team needed a goalie, they could call someone from the list. It was still too difficult to get a goalie from this list to play last minute. Team reps want this modified so that anyone from the league could play goalie for a team in need, if they are just playing goalie and no other position on that team. Will create a What’s App group to have a better way to communicate among the team reps.

4. Tournament

Looking into sanctioning an outdoor 11 v 11 tournament at CKC Field. Hopefully in July but need to confirm a weekend. There will be social activities, food trucks and entertainment. We will require volunteers to make this a successful event. Will create a sub-committee for tournament planning.

5. Outdoor League

Team registration opens week of April 10th. Individual registration after that.

Women’s league only has 3 teams currently planning on registering. Chelsea Newman (Royals) volunteered to try to start up a 4th team but will need to recruit players. Help from the office would be appreciated. We cannot have an outdoor women’s league with only 3 teams.

Men’s league estimates 6 teams for outdoor.

Games will be at Rotary fields and CKC field.

9 v 9 format

16 games over 12 weeks.

Have a social outdoor season wind up and awards night event.

6. Volunteer Opportunities

Removal of pitch 1 turf and installation of pitch 2 turf over the summer.

Volunteer coaching for Grassroots minor soccer.

7. League Growth

Would like to have a Women’s league soccer clinic set up for players who want to enhance their soccer skills. There are also some people who want to play soccer but won’t sign up until they are able to attend a clinic to learn the skills and rules of the game. There are some team reps who are interested in helping with the clinic if we could find a qualified person to run it.

Men’s league does not want a clinic. They are fine with just having drop in nights.

We need to promote a women’s drop in soccer night to attract new membership. Suggestions of a “bring a friend” night or a “minor soccer mom” drop in night.

8. Meeting frequency

The consensus is the senior league does not require monthly meetings as there won’t be enough to talk about. Next meeting is planned for mid-August, after outdoor season is complete and to discuss upcoming indoor season. If the league feels the need to have a meeting prior to August, we can set one up.



5.7 Power Soccer (PS) Report

- 1 SCFC PS athlete will again play with Team Alberta and go to Montreal April 26-30 to play in La Defi Sportif international tournament.
- SCFC PS lost one of our founding players, a team tribute was done, and the club has honored his memory on social media. His family donated his lift to the club to continue to safely move our athletes to their game chairs for play.
- The Eastlink soccer storage room was rekeyed, and Corrie and David have keys. Our SCFC Logo sign from upstairs will be moved beside the door in gym soon.
- It appears the policies need updated to accommodate AGLC regulations for 50/50 raffles.
- David has updated our power soccer shop account to reflect the clubs address and representatives. The Strike Force chair for the club is ordered with the Rotary funds and some SCFC funding.
- I am working on another grant application to Sunrise Rotary for help with chair purchasing and maintenance costs.
- Share the game initiative has been addressed and a letter was drafted and sent for review by the board before it will go to all teams involved.
- The gala is a great idea and a fun way to celebrate all the SCFC athletes together at the same time.

5.8 Gala Committee –

Gala Committee Report

General consensus of awards night was a success.

- Approximately 220 people attended.
- 194 tickets were purchased online. More purchased at the door.
- \$1070 revenue (donated to PS)

Areas for Improvement

- NO BLACK ICING
- Last minute/door purchases caused shortage of seating
- Popcorn messy to clean up

Positive comments:

- Slide show for awards
- Dress code - Many positive comments in general about the evening
- Including power soccer in the night was awesome

Suggestions/Take aways. - Make a larger event with meal, dance, possible fundraising opportunity.

- Volunteer scheduling for event.
- Set cut off for ticket sales (Must do if there's a meal)
- DON'T GET CUPCAKES WITH BLACK ICING

Overall, very positive vibes before, during, and after the event.



Motion 04

Adopt the ED, TD, and Committee reports as presented.

Moved by: Troy

Seconded by: Sherri

Carried

Motion 05

Approve the competitive and adult outdoor season fees & budget as presented.

Moved by: Troy

Seconded by: Jane

Carried

6.0 New Business

- i) **Outdoor season budgets:** - Approved as presented.
- ii) **Indoor facility updates:** City Council approved in principal funding of up to \$10 million from debentures for an indoor recreation facility.
- iii) **Discuss SCFC by-law review:** Derek to have prepared by our next board meeting. AGLC wants updated.
- iv) **Pitch sponsorship for the 3D Charity soccer tournament on May 12:** Lynda proposed sponsoring one of the pitches at the 3D Charity tournament. To revisit at our next board meeting.
- v) **Fundraising Opportunity:** Troy discussed a possibly fundraising opportunity in partnership with M&M Foods. He will provide further information to the board via email.

7.0 NEXT MEETING:

May 2, 2023 @ 7:30 pm at Fletcher Mudryk Board Room

The chair adjourned the meeting at 10:45

Approved the 4 day of April, 2023.

CHAIRPERSON

(Derek Van Tassell)

SECRETARY

(Lynda Atamanchuk)



Swan City FC | 11319 105 Street Grande
www.swancityfc.ca

Prairie, AB T8V 7P1 | (780)513-9525 |
