



Swan City FC | 11319 105 Street Grande
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Swan City Football Club
Regular Board Meeting
January 10, 2023

Present: Derek Van Tassell, Paul Wedman, Dara LaLonde Lynda Atamanchuk
Corrie Funk, Sherri Clayton, Jane Penson, Troy Smith

Staff: David Rojas, Houssam Chattri

Regrets: Kris Scott, Chad Moore, Carlos Ramos

1.0 CALL TO ORDER

Derek Van Tassell chaired the meeting and called the meeting to order at 7:35 pm

2.0 ADOPTION OF THE AGENDA

Motion 01

To adopt the agenda of January 10, 2023.

Moved by: Dara

Seconded by: Troy

Carried

3.0 ADOPTION OF MINUTES

3.1 December 6, 2022 Board Meeting Minutes

Motion 02

To adopt the Board Meeting Minutes dated December 6, 2022.

Moved by: Sherri

Seconded by Jane

Carried

4.0 FINANCIAL REPORT

4.1 **Financial Reports: Dated November 30, 2022; presented**



5.0 ED/TD/Committee Reports

5.1 Executive Director Report

Facilities

Swan City FC presented in front of City Council on Monday, January 9th, 2023. As a result of this meeting two motions were moved:

1. Council direct Administration to bring a report to the appropriate Standing Committee on January 31 regarding option 3 as suggested by Swan City Football Club, including parking spots.
2. Council direct the Mayor to consult with the school board about future uses of the Avondale site.

Pitch 1 is now the only location available for adult league and grassroots.

We are currently using The Eastlink Centre, The County Sportsplex, Ecole Nouvelle Frontier, and SCFC Pitch 1 for our competitive program. This will continue until we wrap up our indoor programs at the end March / early April.

Grassroots

A new section starts on January 10 and will be 10 weeks long. E-transfer is now available for registrations. Ideally, come outdoor, we will be able to move to e-transfer only to avoid Stack fees and make our programs more affordable.

Fundraising/Grants

Ended - Cars for Christmas (\$5,000 - \$15,000). The U17 Girls and U13 Girls teams looked after the requirements for this fundraiser. Ticket sales started on late October and ended on December 16th . We have not heard the amount that SCFC is entitled to.

Ongoing - Raffle tickets are ready for pick up. \$200 dollars (20 tickets) to be required from each competitive player.

50/50 Raffle – We generated \$445 from this raffle during the Red Eye tournament.

Contracts

There are seven sponsorship board spaces available.

Sportswear Plus has created a Swan City FC online store. We have seen quite a few new Swan City FC gear being proudly worn.

Other

SCFC to run the Mini-World Cup tournament in collaboration with Northwestern Polytechnic (March 2023).

Granted NWP provides 25+ coaches for the event, they will collect the revenue generated minus pitch rental and expenses associated with the event. – Pending commitment response form NWP.

SCFC is interested in purchasing some items from TLC (pitch boards, score board, turf vacuum).

– UPDATE: Boards will not be put up for sale. Everything else will be put on Gov.deals.ca

Swan City FC is looking at the possibility of introducing an end-of-season gala/award night for our competitive program. SCFC staff and fundraising/advertising committee would work in coordination to make this event happen. See Paul's report.

There are a few items that need to be replaced at Pitch 1: - Phones. We would require three phones - Industrial vacuum: the one we have is no longer able to get the job done, as a result, the turf condition looks poorly maintained. - Office chairs for guest



5.2 Technical Director Report

Programming

Minor Soccer:

• 2023 Grassroots Indoor Season 2:

- All age categories are now full.
- Season undergo; 10 weeks program ending on April 1st.
- U4PT/U5PT to U6; every Saturday.
- U7 to U11 boys; 2 sessions per week, Skill development on Tuesday, Thursday or Friday; Games. every Saturday and Sunday. U13/U15 only games on Sunday.
- 374 players total in the grassroots program.

Competitive Teams:

- **Indoor Season Structure:** Grassroots/House league, Competitive and High Performance streams.
- **22-23 Indoor Swan City FC Teams: Competitive program:** U11 boys, U13 boys, U13 girls. High performance program: U11 boys, U13 boys, U15 boys, U15 girls, U17 girls. Total of 8 teams.
- **Tournaments:** FC Memorial January 26-28. Remembrance Day, Caledonia Cup November 11-13 for the U13 boys hp and the U15 girls; Family Day Caledonia Cup February 17-19 for the U11 boys hp and competitive, U13 boys and girls competitive.

Adult League:

- Indoor Adult league: October 24th - mid March; Indoor boarded.
- Men and Women leagues; competitive and recreational divisions.
- Round-Robin 4; Relegation/promotion after every 4 games played.
- Women's games: most Tuesdays and some Thursdays. Relegation/promotion after every 5 games played.
- Red Eye Tournament - January 6-8, Men's and Women's Competitive and recreational divisions
- The team from Toronto won the men's competitive division;
GP 7's won the men's recreational division.
- The Crew won the women's competitive division,
- Social night at Earls; \$600 money prize and trophies.

Events:

- Adult League: Started Oct 24th.
- Grassroots Festival: March 24-25
- FC Memorial: January 26-29.
- Caledonia Family Day: Feb 17-19.
- Slush Cup



5.3 Power Soccer (PS) Report

- Share the game initiative needs to be sent to all competitive team managers asap to get more SCFC athletes interacting with the PS athletes and program.
- The ACPSA made a travel document for all Alberta athletes with recommendations for the airlines on how to transport the Strike force chairs.
- Derek created a letter of support from SCFC for the BC athlete who had so many issues travelling with West Jet when coming to and from our PS tournament in October 2022.
- 2 athletes from Grande Prairie will go to Arizona in January 13-15 2023 for a North American 10 team tournament with team Alberta. Sherri is working on 50/50 fundraising for them.
- Now that we have our own Power Soccer account, I am working with Nevada and Dara to have a budget for the Power Soccer program.
- The **Rotary** grant application is approved for 10,000. A presentation will be done
- I will be purchasing a Strike Force chair for athletes to play in. The goal is to have 1 more by Sept 2023.
- David to send me a copy of the SCFC incident report forms.

5.4 Facility Committee

Advise the county that we have reached out to the city re: A Facility

5.5 Gala Committee

Gala Committee report (Paul Wedman)

A year end gala for the Swan City FC competitive/high performance will be a focus on the accomplishments of its various teams, players, and an opportunity to thank sponsors. Such event would not have an “entertainment” aspect to it (ie dance, carnival games) but recognizing young kids are not excited to just listen to speeches an extra offering should be included.

Discussion with the Pomeroy Hotel has begun regarding hosting year end gala at in the Pomeroy Hotel conference room. Max Capacity 400. Dates available are April 14, 15, 28, and 29th .

Cost for room rental is \$2500. This includes decoration, stage (an accessible stage was brought up as potential requirement) but does not include PA system. A request for sponsorship is being sent to request the room donated as gift in kind as a title sponsor of the event.



Ideas for discussion

Ticketed entry with cost. (\$5?)

Door prizes- club purchased and/or sponsored items. Entry ticket provides X entries. More available for purchase.

Ice cream or candy bar. Award categories (Houssam)

Physical awards or certificate and gift card Sponsor invitation to attend

Photographer/photo booth.

Budget requirements

Facility \$2750 Ice cream/candy \$750 (based on 400)

Door prizes \$500 .Awards \$500. Photographer

Income- Tickets sales 300-350 @ \$5 =\$1500-\$1750

Volunteer requirements- Serve/hand out ice cream (2-4), door prize ticket sales (1-2), entry tickets (2)

Motion 03

Adopt the ED, TD, and Committee reports as presented.

Moved by: Jane

Seconded by: Paul

Carried

6.0 New Business

- End of the season Gala possibly scheduled for April 29, 2023

Motion 04

To give 50/50 proceeds to Power Soccer Athletes to use as they see fit.

Moved by: Sherri

Seconded by: Troy

Carried

7.0 NEXT MEETING:

February 7, 2023 @ 7:30 pm at Fletcher Mudryk Board Room

The chair adjourned the meeting at 9:25.

Approved the 10 day of January , 2023.

CHAIRPERSON

(Derek Van Tassell)

SECRETARY

(Lynda Atamanchuk)