



Swan City FC | 11319 105 Street Grande
www.swancityfc.ca

Prairie, AB T8V 7P1 | (780)513-9525 |

Swan City Football Club
Regular Board Meeting
September 12, 2022 at 7:30 PM

Present: Lynda Atamanchuk, Jesse Noppibul, Jeff Haakstad, Brigitte Benning, Corrie Funk, Ricardo Pillay

Regrets: Derek Van Tassell , Amber Pickrell, Robert Kirk and Chad Moore, Houssam Chattri

Staff: David Rojas

1.0 CALL TO ORDER

Jeff Haakstad chaired the meeting and called the meeting to order at 7:35 pm.

2.0 ADOPTION OF THE AGENDA

Motion 01

"To adopt the agenda of September 12 ,2022,

Moved by: Brigitte

Seconded by: Ricardo

Carried

3.0 ADOPTION OF MINUTES

3.1 August 15, 2022 Board Meeting Minutes: Tabled

4.0 FINANCIAL REPORT

4.1 Financial Reports Dated: July 31, 2022

Motion 02

"To approve the financial reports for July 31, 2022 as presented".

Moved by: Lynda

Seconded by: Jeff

Carried



5.0 ED/TD/Committee Reports

5.1 Executive Director Report

Facilities

- Windows at Rotary building need to be replaced and window guard installed for added security. This could be done as part of the winterization of Rotary.
- End of the season cleanup and winterization of Rotary fields to be done late September.
- PWA would like to use Pitch 1 as a predetermined location during an evacuation. They would allow u to use the school as a location for our evacuations. o They would require access to a key a to the building and alarm codes.

Competitive/Development Youth

- Registrations for competitive assessments will be open until September 23rd . Assessments will take place on September 26th, 27th, and 28th. Season will kick off on October 17th .
- See proposed budget for our 2022-2023 competitive and adult indoor season.
- Two teams will join the EMSA League. U15 Boys and U17 Girls
- ASA and NWP membership fees are due. Waiting to hear from Christine D. regarding the charges from Surf players. We are hoping we can work something out with ASA regarding our Full Play No Pay program.
 - o ASA and NWP fees for the 2021-2022 Indoor season remain outstanding
- . • Separate bank account for Power Soccer – pending

Grassroots

- Registration for Grassroots and House league will be open until September 21st . First day of the program is September 24th . We are sitting at roughly 75% capacity with 88 spots remaining. Most age groups for boys are full. We are experiencing low registration numbers for U7 girls with 38 spots remaining.
- We do not have enough jerseys for our grassroots program. We are only able to place jersey orders from Tim Horton's Canada once a year (in February). Last February, this information was overlooked.
 - o Houssam is having them made in Morocco at \$15/jersey.
- o We are looking for sponsors. Kevin Gillman will sponsor the U13/U15 age group. Looking for other potential sponsors for the other age groups. We would need a total of 250 new jerseys for U7-U11 boys and girls.

Fundraising/Grants

- Cars for Christmas (\$5,000 - \$15,000). We have been selected. More information to come September 20th .
- Sport Hosting Grant Application - \$5,000 has been awarded to SCFC Power Soccer. Executive Director Report September 9th, 2022
- Return to Play Grant application (up to \$15,000) was submitted on August 7th – Pending decision
- Amount for our membership fundraiser commitment to be decided.

Contracts

- Tournament and sponsorship banners need to be taken down and utilize the space for new sponsorships. A total of 12-24 new sponsorship banners could be fitted on the wall if we decide to go that way. o A man lift and operator need to be hired to take old banners down.
- Sportswear Plus – New kits to arrive on the last week of September – first week of October
 - . o Two new kits will cost \$251.51 for youth sizes and \$271.5 for adult sizes
 - . o For operational purposes SCFC will purchases the jerseys (not including shorts and socks). The cost is \$70 / jersey for youth sizes and \$75 for adult sizes
 - . o Old kits will be sold to current players to be used as practice jerseys.



- Klean-rite contract to be revised. The cost to have them come in is \$425 for a two hour visit and about \$1,800 per month. o My suggestion is that we pass the cleaning duties onto our part-time employees and have Klean-rite or other private contractor come in every few weeks for a deep cleaning.

Other

- Athletic therapist to come teach our coaches and team managers taping jobs and injury management strategies specific to soccer. Date TBA, possibly late October once team managers for every team have been decided.
- SCFC to run the Mini-World Cup tournament in collaboration with NWP. NWP will collect the revenue generated minus pitch rental, staff, and costs associated with the event.
- Referee conversion course to take place late September

5.2 Technical Director Report N/A

5.3 All Committee Reports

Senior League Sub-Committee Report

Senior League Rep Meeting Wednesday, September 7th

— Attendance: Jesse Noppibul & Brigitte Benning

- Twelve reps present: Matt Evans (GP Fire), Darlene Derocher (Web-Cor), Stephanie Doucet (Galaxy), Scott Bowen (Oscars), Julia Rowland (Kickers), Marie Lawson (Ignite), Christine Reid (Strikers), Cathay Craipley (Kickers), Brenden Wilson (Windfall), Chelsea Newman (Roils), Krystal Sharp (Tornadoes), Bob Evans (GP Pharmacy). Feedback also received via email from three reps: from Kaity Kreiser (Crew), Terri Payne, Catherine (Crew). Total: 15

Agenda

- Upcoming Indoor Season (Letter from Executive Director is attached)
- Fee: \$249/player plus selling 10 raffle tickets of \$10/each (or \$349/player of which \$100 can be recovered)
- Start Date: October 17th, end in March. Red Eye Tournament option to take place the first or second week of Jan 2023, with regular season play to resume after the tournament; Spring Cup Tournament option to take place first or second week of April, 2023 (roughly two weeks after the end of indoor season).
 - Number of Games: 20 total, inclusive of playoffs. This number might vary depending on the number of teams and playoff format as we want to make sure teams play at least two rounds. There will be no less than 20 games
 - Structure: One game per week, sometimes two for make-up games. Men play Monday, Women play Tuesday. Wednesday & Thursday allocated for make-up games for men's and women's respectively. Looking to create two tiers per gender to attract more rec teams. We will implement a relegation/promotion system if able to have two tiers.

Action Items

- Ongoing: Raffle Tickets
- Very strongly opposed to the concept of adults selling raffle tickets
 - Many are parents with children in the minor league and are already responsible for selling raffle tickets.
 - Others do not feel it is fair to ask adult players to sell raffle tickets as part of their playing fee. They would like their team fees to cover the cost of the activity



- Many feel that the registration price is too high already, so tacking on the additional cost of the raffle tickets doesn't work.
- One reason for pushback which has since been addressed is confusion around what the purpose of the raffle fundraising would be. Prior to the meeting David Rojas (ED) drafted a letter with budget breakdown and explanation behind the raffle idea.
- In response to explanations around the fundraising needed for the club, the reps communicated that they are not opposed to fundraising, just the mandatory raffle tickets in the registration. They then proposed several ideas to fundraise, and showed willingness to participate
 - Pub night. Better Than Fred's would sponsor us for a night and give us one free drink (not Friday/Saturday, but could do a Sunday when there's a long weekend)
 - Selling 50/50s during the Red Eye and Spring Cup
 - Having part-time staff sell the raffle tickets to the league players
 - World Cup fundraiser mid-day on a weekend. Some players suggested having a beer gardens, putting the game on a projector at the soccer pitch. A local hotel has offered their place
 - Returning to the volunteer bond format

Ongoing: Fees

- Once the Fee Breakdown was shared, reps agreed on \$249 w/o raffle. Ask for a breakdown of registration costs to be shared.
- Still pushback on fee, but generally accepted. While some men's reps felt 12\$/game was a good deal, some women's reps felt it was expensive.
- Asked to consider offering a discount if players paid e-transfer, so they're not dinged with the stack pay fees
- Suggestions for a discounted price were offered: First time players, youth players and college players (\$20 off)

Ongoing: Team Fee vs Individual Fee

- Women's league feels strongly about returning to the team fee format
- This allows team to compensate for registration cost by fundraising
- This allows team to accommodate players that can only play part of the season (including college players) or players that cannot afford the registration fully (including college players)
- It was shared that the women's league is in dire need of growth, and the individual team fee format is a barrier to participation for many
- The ladies teams are varied in the number of players each team has, and the larger the team, the less field time per player, and the smaller the team, the more field time per player. To continue with the flat fee per player penalizes the players on the teams with more players – they are paying the same amount for less field time.
- Some Men's teams would like to maintain the Individual Fee process.
- Solution offered was to have a choice for each team to do individual or team fee.

Ongoing: Roster Cap for Women's League

- Women agree cap is needed, but are very against a low roster cap.
- The reason is that many will have 20 on a roster and only 6 will show each week. They feel very strongly that while a cap is necessary, a low one will just lead to less players registering and teams folding.

Ongoing: Format for Women's League

- Continued frustration with rec teams being in the competitive side when they do not want to be
- Suggestions include having the competitive teams just play each other if there are enough teams.
- If not, feel very strongly about a 3-3-3 format with relegation and promotion.

Suggestions re: Increasing Participation



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- Emailing all teams again and encouraging players to sign up for ref courses – particularly females as it was mentioned our female refing pool is low.
- Asking if anyone would be a team liaison that would organize the free agents and put them on a team (if there are enough of them).

Suggestions: General

- Adding the phone number on an easier spot on the website was suggested (maybe we could just add a “contact us” tab and include office emails, phone number)

Notes:

- Team reps were encouraged to run for the board in the November AGM.
- Some requested to join a board meeting, we told them to contact David

SCFC Power Soccer Report

- 2 athletes and 1 coach will attend the **Schoneck Cup** tournament September 24-25, 2022 in Leduc Alberta.
- The Strike Force chairs and PS equipment is ready to start our season from September 20-June 20, 2023. Online registration options for full year, or for 12 week sessions are open.
- The Eastlink gym rental for PS will once again be covered by the generous sponsorship from **Hi-Tech**. Their company logo will be put on our website.
- **ACPSA** will again accept our membership for this season. Fees are \$25 per athlete and coach/year. Their logo will be put on our website.
- I want to discuss if extra equipment insurance is needed for the existing donated power chairs (loss, damage, theft) which are stored at the Eastlink.
- SFCF PS got a \$5000 sport hosting grant from the **City of GP** for our upcoming clinic on October 22-23, 2023. Corrie and David working on budget.
- Jesse is working on opening a separate bank account for PS as discussed at the last meeting. With this the PS player payments, sponsorships, donations, fundraising and grants can be tracked more accurately. I hope to have some money in there to help maintain the equipment over the years (batteries, wheels, seating etc.)
- Official power soccer goal posts were to be locally made and sponsored to SCFC PS from Blundell Metal works. I have reached out to Wade again but have had no further replies.
- I have not heard anything about the applied for **Rotary** grant to purchase more strike force chairs for the club as of yet.
- Posters and social media advertising to bring more athletes were distributed around the community.
- Share the game initiative to start in September and run to June 2023.



Motion 03

“Adopt the ED and Committee reports as presented.”

Moved by: Jesse

Seconded by: Lynda

Carried

Motion 04

“To remove the raffle from the registration fees for the senior league with the understanding that senior league teams will do fundraising.”

Moved by: Lynda

Seconded by: Corri

Carried

Motion 05

“To have the option in senior league for teams to select a team or individual fee upon registration.”

Moved by: Jesse

Seconded by: Brigitte

Carried

Motion 06

“To set a cap of 20 players register for each senior league teams”

Moved by: Corri

Seconded by: Lynda

Carried

Motion 07

“A fundraising commitment for each competitive player to sell 20 tickets”

Moved by: Jeff

Seconded by: Corri

Carried



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Motion 08

To approve the competitive fees as presented.”

Moved by: Ricardo

Seconded by: Lynda

Carried

6.0 NEXT MEETING:

October 3, 2022 @ 7:30 pm

The chair adjourned the meeting at 9:00 pm

Approved the 12 day of September, 2022

CHAIRPERSON

(Jeff Haakstad)

SECRETARY

(Lynda Atamanchuk)