



**June 8, 2021 Swan City FC board meeting minutes.** Held at 5 p.m. via Zoom

In attendance: Derek V, Jeff H, Dylan (ED), Amber P, Lynda A, Claude (TD), Brian M, Jesse N, Rob K, Matt T, Chad M. Regrets: Kara S, Brigitte B

Meeting called to order at 5:05pm. It is standard practice for the agenda, prior minutes and staff reports and committee reports to be circulated ahead of the Board meetings. Staff reports were provided but there were no updated committee reports with exception of financial committee.

AGENDA: Matt moved to approve the agenda. Seconded by Brian. The agenda was approved unanimously.

PRIOR MINUTES for May: To be dealt with prior to next meeting.

#### REPORTS:

Program Coordinator:

- a) Soccer Saturday to commence July 3- 1200 kids registered with a small wait list;
- b) Competitive soccer- has commenced. Numbers low. Covid largely to blame;
- c) EIYSA has received fees. Season should be a go in early July;
- d) TeamLinkt is being utilized (no cost). Has replaced Goalline and Team Snap;
- e) Senior league registrations have opened. 7v7 shall be expanded upon; and
- f) Ref shortages will result in unsanctioned tournaments;

Executive Director:

- a) Rotary cleaned out, organized, and painted by coaching staff.
- b) New LED lights installed. Doors painted gold;
- c) Community Graffiti wall has been prepped, signs ordered;
- d) Roil Oilfield will move our shed;
- e) Refund policy revised;
- f) Need to engage senior leagues more;
- g) Relaunch #3 Grant applied for as well as Make a Difference Grant. Winter Games Legacy Grant not approved;
- h) Always looking for sponsorship;
- i) ASA reduction in fees for this summer; and
- j) CEWS is ending soon.

Technical Director:

- a) Lost one competitive coach due to relocation;
- b) Coaches had a few training sessions;
- c) Info sessions with parents on Zoom;
- d) Soccer Saturday will have challenges making sure enough coaches;
- e) 4Her: New logo;
- f) Rotary field building update;
- g) Shirt day - If it proceeds, parents would swing by to pick up a jersey early;



- h) EIYSA may send teams to play in Grande Prairie this summer;
- i) Travel teams in development;
- j) MOU signed with Beaverlodge soccer; and
- k) We are looking into summer camps.

Treasurer Report/Financials:

- a) We need to monitor funds as last year with Covid has put a dent in reserves;
- b) Relaunch grants have softened the blow while we were unable to put a program on due to restrictions;
- c) Need to be creative to bring other funds in;
- d) Loss of casino and dream home revenue hurt;

Referee Report: Not requested.

SUB-COMMITTEE REPORTS: Reports were not provided for this meeting.

Jeff made a motion to approve the Reports provided. Seconded by Matt. Motion approved unanimously.

OLD BUSINESS:

- a) Tabled as focus was on summer programming.

NEW BUSINESS:

- a) COVID update- currently limited to 8 and 2 but expectations are that will be loosened on June 10;
- b) Summer Programming- Update provided in technical director report.

ROUNDTABLE:

- a) Coaches and players seem excited to be back on the field;
- b) Need to be mindful of finances;
- c) Summer camps, or any other revenues, should be considered;
- d) Social media is better but we need to continue to improve;
- e) Pitch sponsorship opportunities everywhere you can;
- f) Camps, and events, don't have to be solely soccer focused;

Action Items:

- a) Dylan to send out refund policy for board vote;

Meeting was adjourned at 6:15p.m. Next meeting date July 6, 2021 at 5pm TBD (hopefully in person).